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# Privacy

## Profile

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Privacy law is a rapidly evolving and dynamic area that is becoming more complex through evolving technologies and increased access to information. Privacy issues are becoming more prevalent in the commercial setting for business owners, employers and employees as well as technology firms and individuals.

Most organizations of any size work with personal information, which includes a wide variety of data, such as information about a customer's purchasing habits, credit ratings and financial information as well as employee information. Any business that collects such personal information must comply with privacy legislation. We successfully guide our clients through their various privacy law issues in order to safeguard their businesses.

### Services

- > Privacy policies, contracts and procedures
- > Audits for privacy compliance
- > Investigations and complaints before the privacy commissioner
- > Compliance with the freedom of information legislation
- > Freedom of information requests and related issues
- > Canadian Anti-Spam Legislation and related policies, contracts and procedures

The protection of privacy intersects with many other areas of business law, such as employment, consumer protection and intellectual property. Our clients benefit greatly from our internal capabilities to address their overall business across a range of commercial practice areas. Our dynamic and varied team offers comprehensive service in highly complex and rapidly changing business areas.

Whether our clients are developing technology, procuring information products, collecting personal information or operating an e-commerce business, the companies we work with are at the forefront of change in the goods and services that we use every day. The eager dedication that our clients have to their innovative businesses is the same dedication that we bring to serving them.

We provide our clients with practical and commercially grounded privacy solutions so that they can grow, compete and succeed in a global market characterized by technology, innovation and information.

## **Chair**

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