

**JEFFREY F. VICQ**

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Area of Practice

Technology & Intellectual Property and Higher Learning.

Representative Work

Jeffrey Vicq has extensive experience with intellectual property matters, including copyright, trade-marks, trade secrets and the exploitation and transfer of all types of intellectual property rights. He has also assisted clients with a broad range of information technology issues—from negotiating and preparing hardware and software development, licensing, distribution, outsourcing, maintenance and purchase contracts—to providing advice with respect to electronic contracting, performing online content reviews, and preparing internal and external technology use policies. Jeffrey is also experienced in matters relating to personal information protection, having prepared and provided advice concerning privacy practices, policies, guidelines and complaints.

Profile

Jeffrey Vicq is an associate with Clark Wilson LLP's Technology & Intellectual Property and Higher Learning Practice Groups.

Jeffrey received his Bachelor of Laws from the University of Saskatchewan in 1998 and his Master of Laws (Concentration in Law and Technology) from the University of Ottawa in 2007. He is also a registered Canadian Trade-mark Agent.

Prior to joining Clark Wilson, Jeffrey practiced for several years with a number of large Canadian law firms.

Jeffrey was called to the Saskatchewan Bar in 1999 and the British Columbia Bar in 2002.

Memberships & Associations

Member, Law Society of British Columbia

Member, Law Society of Saskatchewan

Member, International Trademark Association

Member, Canadian Bar Association

Member, Canadian IT Law Association

Member, British Columbia Technology Industries Association

Publications and Speaking Engagements

Regular contributor to the Canadian Trademark Blog, located at www.trademarkblog.ca.

"Bad faith' decisions bad news for trade-mark applicants?", *IP Osgoode IPilogue* (10 May 2010)

"Canadian Trade-mark Practice for U.S. Trademark Practitioners", Seattle University School of Law, INTP 316: Trademark Administration, 2009-2010 (Guest Lecturer)

"Intellectual Property Law – Copyright Chapter" *Annual Review of Law & Practice*, The Continuing Legal Education Society of British Columbia, 2010 (Author)

"How defamation defences benefit the Twitiverse" *The Lawyers Weekly* (12 February 2010) (Author)

Quoted in T. Little, "Political pressure results in Canadian consultation on Madrid adoption" *World Trademark Review – Daily* (12 January 2010)

"Quirky Canadians: Canadian Trade-mark Eccentricities for U.S. Practitioners", Oregon State Bar Association – Intellectual Property Section, 2009 (Author and Speaker)

"Legal Issues for Digital Media", Centre for Digital Media, Masters of Digital Media Program, 2008-2009 (Organizer and Speaker)

"Canadian Intellectual Property Office Tosses IP Applicants a Change-Up", *International Lawyers Network The Bulletin* "iln" *Newsletter*, Volume 8:2, 2009 (Author)

Quoted in A. Smith, "Psion surrenders NETBOOK trademarks" *World Trademark Review – Daily* (2 June 2009)

"Report from Canada: More Changes to Opposition Practice", *ITMA Review – The Journal of the Institute of Trade Mark Attorneys* 364 (April 2009) 32, The Institute of Trade Mark Attorneys (UK)

"Understanding Electronic Commerce in Canada: An Update", 2nd Annual Internet Law Conference, Federated Press, 2009 (Author and Speaker)

Quoted in A. Smith, "Intel rejects Psion's rights in latest NETBOOK clash" *World Trademark Review – Daily* (24 March 2009)

Quoted in A. Smith, "Spare parts and cybersquatting: the fight for NETBOOK" *World Trademark Review - Daily* (10 March 2009)

Quoted in C. Crosby, "Social Networking For Lawyers" *The Lawyers Weekly* (27 February 2009)

Interviewed by R. Daya, "2010 Motto" *Global National*, Global Television, Vancouver (26 September 2008)

Interviewed by M. Blanchard, "With Glowing Hearts" *Calgary Today*, 770 CHQR Radio, Calgary (26 September 2008)

"Bouquets and Brickbats: The Informational Privacy of Canadians", *On The Identity Trail*, 2006 (Author)

"Northern Exposure: Lessons from Canada's National Privacy Law Regime", *Life, Liberty and Digital Rights*, Association for Computing Machinery, 2006 (Author and Speaker)

"On the Data Trail: A Report on the Canadian Data Brokerage Industry", Canadian Internet Policy and Public Interest Clinic, 2006 (Co-author, with P. Lawson)

"Intellectual Property", British Columbia Institute of Technology, Elex 8290: Engineering Law, 2005 (Speaker)

"An Intellectual Property Primer", University of Victoria Business Law Clinic, 2001-2005 (Author and Speaker)

"Exempting BC and Alberta: Stitching the Seamless Continuum", *Canadian Privacy Law Review*, 1:9, 2004 (Co-author, with C. Wilson)

"Living With BC's Privacy Legislation – What Charities Need To Know", Pacific Business & Law Institute, 2004 (Author and Speaker)

"Securing Your Assets: Intellectual Property Protection", Architectural Institute of British Columbia, 2004 (Author and Speaker)

"BC's New Privacy Legislation – A Workshop", The Alliance for Arts and Culture, 2004 (Author and Speaker)

"Intellectual Property for Software Engineers", Association of Professional Engineers and Geoscientists of British Columbia, 2004 (Speaker)

Quoted in J. Heath-Rawlings, "Canadian, U.S. IP Law Gap Grows" *The Globe and Mail* (14 July 2003)

"Managing The Relationship: Private Sector Privacy in British Columbia", The Association for Healthcare Philanthropy, 2003 (Author and Speaker)

"Important Decision Disallows Patenting of Higher Life Forms in Canada", The Continuing Legal Education Society of British Columbia, 2002 (Author)

"Planning for Privacy", Canadian Association of Gift Planners, 2002 (Author and Speaker)

"The Library of Babel: Advanced Legal Research Techniques", Saskatchewan Legal Education Society, 2001 (Author and Speaker)

"The Progression of our 'Consensual Hallucinations:' Advanced Uses of the Internet and the Future of Legal Technology", Saskatchewan Legal Education Society, 2001 (Author and Speaker)

"An Agricultural Biotechnology Primer for Lawyers", Canadian Bar Association Bar Notes, 2001 (Co-author, with D. Konkin)