



David Bowden

Associate

Intellectual Property

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Profile

Emerging and established companies need strategies that identify, protect and preserve their intellectual property. David develops and implements these strategies to help clients keep their competitive edge.

Trademark opposition proceedings form a core component of a business's intellectual property strategy, and pending amendments to federal legislation may increase the frequency and complexity of these proceedings. David sifts through legal jargon and procedural complexity to present straightforward advice and recommendations to clients throughout the opposition process.

David's experience also includes litigation in the fields of technology and intellectual property. David has represented clients at the Ontario Superior Court and Federal Court. He effectively represents clients' interests at trial, through settlements, and at other stages of litigation, and does so within the scope of larger business strategies and priorities. David adopts a similar approach to oppositions in order to achieve optimal outcomes for clients - both applicants and opponents alike.

Work Highlights
[clients]

Services

- > Trademark registration, enforcement, licensing and portfolio counseling;
- > Domain name registration, acquisition and disputes
- > Intellectual property audits and due diligence
- > Copyright registration, enforcement, licensing and counseling
- > Industrial Design applications and counseling
- > Trade Secret counseling

Intellectual property acquisition and enforcement has an increasingly global focus. As a result, David's work has crossed many borders, managing clients' international trademark portfolios through networks of instructing counsel in the United States, Europe, Africa and China. David connects his clients with resources and practitioners across the world to protect and enforce their trademarks abroad.

Businesses need practitioners who tailor legal solutions for their specific circumstances. Clients appreciate David's ability to understand the legal objectives of their business in order to guide his responsive approach.

Credentials

Industry Involvement

- > Canadian Bar Association
- > Law Society of British Columbia
- > Ontario Bar Association
- > Intellectual Property Institute of Canada (IPIC), Affiliate
- > Canadian IT Law Association (IT.CAN), Member
- > Toronto Computer Lawyers' Group (TCLG), Member
- > Toronto Intellectual Property Group (TIPG), Member
- > Toronto Lawyers Association (TLA), Member

Education & Call to Bar

- > Call to Bar: British Columbia, 2018
- > Call to Bar: Ontario, 2015
- > Juris Doctor, York University - Osgoode Hall Law School, 2014
- > Master of Arts, English Literature, University of Toronto, 2010
- > Honours Bachelor of Arts (English Literature), University of Toronto, 2009