



Caroline Camp

Trademark Consultant Intellectual Property

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Profile

Trademark activity is the fastest-growing type of intellectual property in Canada, with filings increasing by 29% over the last decade and 8% in the last year alone, according to the Canadian Intellectual Property Office. Whether growing a brand here in Canada or entering into the competitive global marketplace, businesses need tailored legal intelligence from a trusted advisor who understands the complexities of trademark law across borders.

Having worked and studied in the IP field in the US, UK, and Germany as well as Canada, Caroline's international trademark expertise is invaluable to clients, who benefit from her unique ability to quickly assess issues and identify potential challenges in new markets. Her experiences have given her key insights into cultural sensitivities and rigorous intellectual property processes around the world.

Work Highlights

World's leading online retailer

- > Assist with Canadian trademark clearance, filing, registration, maintenance, and enforcement of trademark rights
- > Provide strategic international portfolio advice, copyright advice, and domain-name related services

Prominent content producer and provider

- > Provide trademark clearance services for the world's best-known streaming media subscription service provider

Leading restaurant brands

- > Provide trademark clearance and filing services, and review marketing materials, in support of several well-known brands owned by the world's largest quick service restaurant companies

Caroline's deep-seated passion for arts and culture is what led her into a career focused on protecting intellectual property creations. Her work involves developing creative solutions for companies and artists launching new entertainment content, computer software and hardware, business services, and consumer products. She assists clients at all stages of their brand development, including by helping them establish their position in the marketplace, understand how to maximize the value of their intellectual property, and safeguard their rights.

Services

- > Trademark registration, enforcement, licensing and portfolio counseling
- > Domain name registration, acquisition and disputes
- > Intellectual property aspects of employment and contractor agreements
- > Copyright registration, enforcement, licensing and counseling
- > Intellectual property audits and due diligence
- > Transfer and commercialization of IP rights

Whether she's working with creators, business leaders, marketing teams, or international counsel, Caroline's greatest strength is her ability to craft bespoke legal solutions that align with her clients' big picture goals.

Credentials

Education & Call to Bar

- > British Columbia (NCA Certificate of Qualification pending)
- > Call to Bar: New York, 2011
- > Call to Bar: California, 2016
- > Master of Laws (LL.M.), Intellectual Property Law, Cardozo School of Law, 2010
- > Bachelor of Laws (LL.B.), Law, University College London, 2009

Languages

- > English, Spanish, French