



## Alexandra Madden

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Associate

Capital Markets, Securities, Mergers & Acquisitions  
Private Company Mergers & Acquisitions  
General Business Law  
Forestry Law

### Profile

Whether a startup or succession, clients want legal solutions that will maximize their commercial success and an advisor who can champion their goals. Setting businesses up to thrive and preserving their legacy is where Alexandra finds the most joy.

#### Work Highlights

##### **WELL Health Technologies Inc.**

- > Assisted with WELL's \$266.3 million acquisition of MyHealth Partners, an Ontario-based specialty care, telehealth and diagnostic health services provider. WELL is an omnichannel digital healthcare company focused on consolidating and modernizing clinical and digital assets within the healthcare sector in Canada and the United States.

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### **Cold Bore Technology Inc.**

- > Assisted with Cold Bore's \$14M preferred share financing led by BP Ventures with participation from the Canadian Business Growth Fund and existing investors, including the Rice Investment Group (RIG), a \$200M multi-strategy, energy sector investment fund.

*[Additional work highlights below](#)*

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Alexandra understands the dedication and emotional investment that business owners put into growing their companies. She loves learning about how they've grown, what makes them tick, and their struggles so that she can be a trusted confidante and advisor. Her first-hand experience in crafting practical legal solutions and her willingness to go above and beyond has proven to be an asset to clients.

A recent client testimonial notes -

"Thank you so much to you and your truly amazing team. I know I threw a million different things at you (often all at once!) and despite all my random questions and requests you always managed to steer me in the right direction with calm, concise guidance, which I genuinely appreciate. I was admittedly a bit stressed and overwhelmed at times, but I always had the confidence that you could help me handle everything that came up, no matter what it was."

### **Services**

- > Corporate structuring and reorganizations
- > Shareholder and partnership agreements
- > Public and private mergers and acquisitions transactions
- > Corporate governance, including disputes and director liability issues
- > Private debt and equity finance transactions
- > Commercial contracts
- > Startup financing and structuring

Alexandra takes the time to understand her clients' businesses in order to generate opportunities for growth. She is highly responsive and energetically advocates for their interests. Her competitive spirit lends well to her clients who own businesses of all sizes, phases, and industries with ambitious targets. She provides advice related to mergers, acquisitions, divestitures, significant corporate transactions, and general business law.

Her guiding principle in life is to dream big. This also applies to how she builds relationships with clients: "If a client can dream it, then we can work together to boldly achieve it."

## **Credentials**

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### **Awards & Distinctions**

- > Outstanding Youth Philanthropist, Giving Hearts Award by the Association of Fundraising Professionals

## **Industry Involvement**

- > Canadian Bar Association
- > Vancouver Bar Association
- > Law Society of BC
- > CBA Student Mentorship Program, Mentor

## **Education & Call to Bar**

- > Call to Bar: British Columbia, 2019
- > Juris Doctor (J.D.), Business Law Concentration, University of British Columbia, 2018
- > Bachelor's Degree, English Language and Literature/Letters, Magna Cum Laude, Pepperdine University, 2015

## **Publications**

- > Annual Review of Law and Practice - 2019, Co-Author for Chapter on Trade-marks, Continuing Legal Education Society of British Columbia

## **Additional Work Highlights**

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### **BBTV Holdings Inc.**

- > Acting as issuer counsel on BBTV's \$172M initial public offering of subordinate voting shares on the TSX and concurrent buy-out of majority shareholder's interest in BroadbandTV Corp. and corporate restructuring.

### **JAMCO Capital Inc.**

- > JAMCO Capital Inc., a Vancouver-based family office venture capital firm, which led the corporate and financial restructuring of a national women's apparel company with a 135 store footprint across Canada

### **Nutritional Supplement Company**

- > B.C.-based nutritional supplement business in connection with its preferred share financing led by U.S. venture capital firm

### **STAT Search Analytics Inc.**

- > Assisted with the sale of the shares of STAT Search Analytics Inc. to Seattle-based SEOmoz Inc.

### **Vancouver Coastal Health**

- > Advised and assisted on various contractual matters