



Monica Sharma

Partner, Chair, Student Committee

Information Technology

Intellectual Property

Technology Transactions and Emerging Company Services

Privacy

Public Sector

Private Company Mergers & Acquisitions

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Profile

Scam Warning

Have you received an email bearing my name, but originating from an email address other than @cwilson.com? Does it suggest urgent action needs to be taken to preserve your trademark rights?

It is not from me and not legitimate.

Read more in this advisory from the College of Patent and Trademark Agents.

Monica is a business lawyer with extensive experience advising clients on intellectual property, technology, privacy and commercial law matters. Her practice includes transactions involving intellectual property and technology, negotiating technology and commercial contracts, and advising on privacy law issues.

Monica's clients operate in a wide range of industries, including financial services and payments, retail, e-commerce, artificial intelligence, healthcare, manufacturing, energy,

technology, professional services, marketing, advertising, clean tech and life sciences. She is a pragmatic advisor, approaching her work with a solutions-based nature to help her clients achieve their goals.

Having practiced in law firms as well as in-house for several major companies, Monica brings a practical and unique perspective to providing legal advice to executive and management teams. During her in-house career, Monica was an integral part of commercial operations, which has given her a unique understanding of the internal operations of businesses and how those operations interact with the law.

Monica understands the challenges businesses encounter on a day-to-day basis: from commercial risk management and mitigation, to protecting, promoting and gaining strategic value from intellectual property and technology assets. Her multi-disciplined practice allows her to serve our clients' interests in a way that considers commercial and legal aspects.

Work Highlights

Transactional Services in Intellectual Property, Technology and Commercial Law

- > Structuring, negotiating and closing national and international transactions involving the purchase, sale, and licensing of intellectual property and technology
- > Structuring and negotiating technology licensing, software development, technology procurement, acquisition and implementation, cloud computing, and information technology supply arrangements and other complex commercial contracts for national and international clients
- > Protection, development and commercialization of intellectual property and technology assets
- > Mergers and acquisitions, corporate finance, corporate reorganizations and other transactional matters for both purchasers and vendors of shares and assets, including restructuring transactions and share and asset purchase transactions
- > Outsourcing (customer service and business process) transactions
- > Negotiating and advising on commercial contracts including services, distribution, licensing and development agreements.

Intellectual Property, Marketing, Consumer Protection and E-Commerce Services

- > Trademark, copyright and trade secret matters, including advice on obtaining registered trademark protection
- > Marketing, advertising, e-commerce, consumer protection and competition law issues, including review of promotional contests, advertising copy, websites and online contractual terms

Privacy and Data Security Services

- > Privacy and anti-spam (CASL) advice; advising on data security matters

Credentials

Awards & Distinctions

- > Best Lawyers® in Canada, Technology Law, 2021-2026
- > Best Lawyers® in Canada, Intellectual Property Law, 2022-2026
- > Best Lawyers® in Canada, Information Technology Law, 2022-2026
- > Lexpert Special Edition, Recognition as Leading Lawyer In Technology, 2025
- > Lexpert, "Repeatedly Recommended" Lawyer for Intellectual Property Law, 2024-2025
- > Lexpert, Recognition as Leading Lawyer in Computer & IT Law, 2025
- > Lexpert, Recognition as Leading Lawyer in Technology and Health Sciences, 2024

Industry Involvement

- > Canadian Bar Association
- > Canadian Technology Law Association Mentorship Program, past chair
- > Registered Trademark Agent for Canada
- > Canadian Technology Law Association (CAN-TECH), past director

Education & Call to Bar

- > Calls to Bar: Ontario, 1998; Alberta, 1999; British Columbia, 2014
- > Bachelor of Common Law and Bachelor of Civil Law, both with Distinction, McGill University
- > Bachelor of Arts in Political Science, with First Class Honours, University of Alberta

Languages

- > French

External Publications & Presentations

- > Co-Chair, CAN-TECH Law 2023 Fall Conference, October 25-26, 2023
- > Moderator, CAN-TECH Law 2023 Fall Conference Session, "IP and Contracting in the Metaverse", October 25, 2023
- > Data: Collect it, Own it, Keep it, Digital Supercluster Seminar, February 13, 2023
- > Data in Contracts and Commercial Transactions, Canadian Technology Law Association Conference, November 2, 2022
- > Women in Technology and Business Law, Faculty of Women in Law Club Panel, Thompson Rivers University, February 16, 2022
- > IP Licenses and Insolvency Client Professional Development Seminar, Calgary November, 2013
- > Can the SPAM: Canada's Online Protection Legislation Client Professional Development Seminar, Calgary November 2012
- > Intellectual Property in Business Transactions Negotiating and Drafting Major Business Agreements Federated Press, Calgary January 24, 2012
- > Get off my Cloud: Data Security Cloud Computing Conference Insight ALM, Calgary November 1, 2011
- > Online Privacy and Security Internet Law Conference Federated Press, Calgary March 3 and 4, 2011
- > Intellectual Property Aspects of Energy Contracts Energy Contracts Conference Insight ALM, Calgary September 20-21, 2010
- > Protecting your Brand in Today's Marketplace Hot Button Topics in IP Law Client Professional Development Seminar Series, Toronto October 1, 2009
- > Protecting Ownership: Key Copyright Issues Hot Button Topics in IP Law Client

Professional Development Seminar Series, Toronto October 1, 2009

- > Intellectual Property in the Commercial Context Client Professional Development Seminar, Calgary March, 2009
- > Protecting Intellectual Property Licenses in Insolvency Licensing Executives Society, Calgary October 23, 2008
- > Trademarks on the Internet and the status of Copyright Reform Internet Law: Latest Developments and Strategies Conference Insight ALM, Vancouver November 13 and 14, 2008
- > Protecting Intellectual Property Licenses in an Insolvency Context IP Summit Insight ALM, Vancouver September 8-9, 2008
- > Search Engines, Keyword Linked Advertising, and Trademark Infringement Intellectual Property Institute of Canada Meeting, Montreal July, 2008
- > Intellectual Property and the Energy Sector Client Professional Development Seminar, Calgary March 12, 2008
- > Doing Business in China: Intellectual Property Client Professional Development Seminar, Calgary February 28, 2008
- > Trademark Law Business Law: IP Issues Legal Education Society of Alberta, Calgary and Edmonton 2008
- > Protecting Intellectual Property Rights in the Energy Sector Conference Intellectual Property Workshop The Canadian Institute, Calgary October 30, 2007
- > Commercial Transactions in the Internet Age, World International Internet Law Report, January 2005
- > Information Technology Outsourcing, Parts I and II, Bulletin on Information Technology, October 2003