



## Lin Kishore

Director of Client Relations

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### Profile

As our Director of Client Relations, Lin brings over two decades of experience in driving operational excellence through growth, transformation, and market repositioning. Before joining Clark Wilson, she was already known for reshaping national brands, launching new business models, and aligning diverse stakeholders behind a shared vision. Whether navigating complex government funding landscapes, rebranding national franchise networks, or pioneering digital-first strategies in highly regulated industries, Lin built a career on seeing the road ahead and implementing strategies to get others to believe in it too. She has worked across technology, finance, real estate, transportation, and energy industries, gaining a wide-ranging perspective that informs her approach and enables her to bring cross-sector insights to the legal space.

At Clark Wilson, Lin has made business development a strategic priority. She ensures the firm remains visible and relevant in the legal market, persuades and aligns teams, and strengthens client relationships. Lin builds trust and supports long-term growth by empowering lawyers and executing effective marketing strategies. Her ability to persuade, both through insight and instinct, helps align internal teams and connect with clients in meaningful ways. She equips our lawyers with the tools, language, and confidence to deepen relationships, anticipate needs, and deliver service that goes beyond expectations. Her work strengthens our brand by building trust, showcasing credibility, and creating space for consistent, long-term growth through well-executed strategies.

Raised in an entrepreneurial family, Lin understands business from the inside out. That early exposure shaped her ability to understand client needs and the importance of culture in a

company's growth. At a firm that has grown considerably during her tenure, Lin continues to play a central role in how we expand and evolve.